

## **Taking the ICS Tour with our Admissions Team**

When a family planning to relocate to Zurich is interested in having their children attend ICS they are encouraged to come to our campus for a tour. Our ICS Admissions Team, Annina Caveng and Danielle Lapidoth, introduce families to ICS, show them around the campus, and answer their questions.

Highlighting the features that make ICS stand out as a great school, the Admissions staff provide parents with information about the Primary, Middle Years and Diploma IB Programmes offered at ICS and how students benefit throughout the school year from field trips, after school clubs, the hot lunch programme and international school sports competitions, just to name a few.

Over the years, the Admissions team has also witnessed first-hand how important the IB Programme offered at ICS has become. Parents are very aware of its significance for students' further studies after graduation. The "one campus connection" at ICS, the school's fleet of buses as well as the excellent public transportation accessibility from Zurich and the surrounding communities are also perceived as a big plus by visiting parents.

The Primary Extended Care programme at ICS is clearly another benefit for families needing additional child care options and is an important additional selling point for our school.

Parents, especially mothers, often inquire about connecting with other parents. Once families become part of the ICS community, they are contacted by ICS Parents' Association. The school's PA is involved in an impressive variety of extracurricular activities throughout the school year promoting, among many other things, inter-parent support for newcomer families and events that foster contact and exchanges within the ICS school community.

Annina observed that exploring the school with visiting parents and spontaneously entering classrooms where "happy kids" are clearly enjoying learning and interacting with each other is the best reference ICS can provide - and parents react very well to it.